

38TH ANNUAL SPRING TRADE EXPO

Put your business in front of a targeted audience of 4000+ as a sponsor of the 38th Annual Spring Trade Expo. Promote your business and market to current, and future customers. Sponsorships are available at a variety of prices and levels. Build your brand's awareness through these extraordinary opportunities! All sponsorships are first-come, first-served.



SPONSORSHIP OPPORTUNITIES

\$250 LEVEL

DIGITAL SIGNAGE - \$250 *(only 5 spots available)*

Advertise your company's 4-color logo and booth number on 5 digital signs placed at registration areas and entrances to exhibit halls. Sponsors will be highlighted in 3-second intervals followed by show announcements. All announcements will loop throughout both days of the show.

EVENT PROGRAM TABLE - \$250

Full color logo and booth number printed on an 8.5 x 11" flyer displayed in an acrylic holder at all program display tables.

FLOOR LAYOUT SIGNAGE - \$250 *(only 3 available)*

Your logo and booth number at the top of the Floor Layout maps located throughout the halls.

\$500 LEVEL

ATTENDEE EMAIL ALERT - \$500 *(only 4 available)*

Promote your brand to registered attendees! Email to attendees will include important information about the upcoming show. At the bottom of the email we will include, "This email brought to you by..." and list your company's name, logo and booth number.

ONLINE BANNERS - \$500 *(only 4 available)*

Prominently placed on all attendee areas of www.oceancitytradeexpo.com.

SKYBOX BANNER - \$500 *(only 2 available)*

Display your company banner to thousands of attendees and exhibitors. Banner will be hung in skybox overlooking Exhibit Hall A/B.

\$1000 & UP LEVEL

EMAIL CONFIRMATION - \$1000

Be seen by the approximately 3,500 people that register online to attend this year's OCHMRA Spring Trade Expo. Includes your company's logo and link on the confirmation email sent to online registrants.

CULINARY CENTER SPONSORSHIP (Exhibit Hall C) - \$1000

Banners displayed in Culinary Center (home of the cooking demos) and your logo on table tents in culinary area.

INTERIOR COLUMNS SIGNAGE SPONSORSHIP - \$1000 (limit 1 per company)

3' x 4' signage displayed on (2) interior columns in lobby areas. Will include logo of your choice as well as the show logo.

EXTERIOR COLUMNS SIGNAGE SPONSORSHIP - \$1000 (limit 1 per company)

3' x 4' signage displayed on (2) exterior columns in front of convention center. Will include logo of your choice as well as the show logo.

